



Horizon 2020  
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for Research & Innovation

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SUPER-HEERO



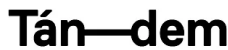
SuperHeero\_EU

**super-heero.eu**

A blurred photograph of a supermarket aisle, showing shelves stocked with various products, creating a sense of motion and depth.

# SUPER HEER

Human-based  
Energy  
Efficiency  
Retrofitting  
Optimisation



**The SUPER-HEERO project aims at providing a replicable financial scheme for energy efficiency investment in small and medium supermarkets, based on stakeholder and community engagement.**



## OBJECTIVES



Develop and engineer an innovative scheme for energy efficiency investment in small and medium supermarkets based on stakeholder and community engagement.



Compile a portfolio of ad-hoc energy measures for supermarkets.



Implement innovative financial instruments for energy efficiency investments in two relevant pilot case studies.



Define a structured strategy and methodology for the replicability of the financial scheme at regional and national level.



Identify barriers and needs to support the development of regulatory and policy frameworks that allow the uptake of innovative financial schemes for energy efficiency investment.