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SUPER-HEERO, a project to uplift energy efficiency investment in supermarkets



Supermarkets hold great promise in contributing to sustainability targets, but they could use some help, especially the small and medium-sized ones.

At SUPER-HEERO we connect technologies, shoppers and innovative financing to make energy savings the new normal!

The European project [SUPER-HEERO](#) officially held its kick off meeting on June 15, with an online meeting where all the consortium partners presented their upcoming work.

SUPER-HEERO is a project funded by the Horizon 2020 research and innovation programme under grant agreement No 894404 that aims to boost energy efficiency investment in small and medium supermarkets.

A consortium of nine partners from four different countries have joined with this goal. Moreover, Spain and Italy will serve as pilot regions to implement and test the project results.

SUPER-HEERO will develop an innovative and replicable financial scheme for energy efficiency investments in small and medium supermarkets, based on stakeholder and community engagement.

The approach relies on three main instruments: engineered Energy Performance Contracts (EPC), product-service models for technology providers engagement and community based crowdfunding and cooperative initiatives.

[Read more](#)

SUPER-HEERO hosts meeting with Italian supermarkets

The SUPER-HEERO consortium partners the [Municipality of Padova](#) and [SINLOC](#) hosted a meeting with representatives from several local supermarkets based in Padua (Italy), on September 22, where they presented the project and the main benefits of participating in it.



Six supermarkets took part in the meeting: Aii, Aspiag Service, CONAD, COOP, Ecor NaturaSi, and Lidl Italia. They highlighted the main challenges they are facing in the energy refurbishment sector and the main constraints they would like to overcome.

[More information](#)

Take a look at the SUPER-HEERO materials

We have prepared a set of dissemination materials to raise awareness about our project objectives and goals!

You can take a look and download them by clicking on the image below!



PROJECT PRESENTATION



SUPER-HEERO BROCHURE



SUPER-HEERO ROLL UP

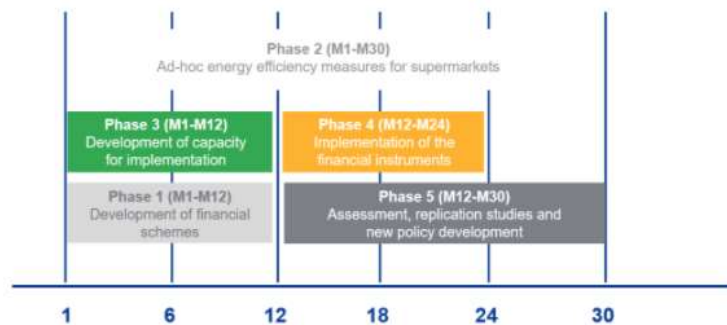


SUPER-HEERO POSTER

SUPER-HEERO's expected impact

- 88 Stores engaged to implement mechanisms.
- Primary energy saving of 7094 GWh/year.
- Reduction of the greenhouse gases emission of 6807 tCO₂/year.
- 4.7M of investment in energy efficiency measures will be leveraged.
- Delivery of innovative financing schemes that are operational and ready to be implemented.

Methodology



Partners



Visit our website and follow us on social media

We will be posting all the project developments, actions and news on our project website and social media channels.

Follow us to make sure you don't miss anything out!



And, if you want to talk to us, you can send us an email to info@super-heero.eu
We would love to hear back from you!

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