



Tán—dem



SUPER HEERO

Human-based
Energy
Efficiency
Retrofitting
Optimisation

 SUPER-HEERO

 SuperHeero_EU

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Be a Super-Heero! Discover our capacity building materials, technology partner program and all about Super-Heero at www.super-heero.eu!



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The SUPER-HEERO project aims at providing a replicable financial scheme for energy efficiency investment in small and medium supermarkets, based on stakeholder and community engagement.



How it works: Super-Heero 5 Step Process

1 Discovery & Audits

2 Technical Design & Business Plan

3 Marketing & Advertising Campaign

4 Fundraising via the Crowd

5 Implementation & Monitoring

OBJECTIVES



Develop and engineer an innovative scheme for energy efficiency investment in small and medium supermarkets based on stakeholder and community engagement.



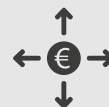
Compile a portfolio of ad-hoc energy measures for supermarkets.



Implement innovative financial instruments for energy efficiency investments in two relevant pilot case studies.



Define a structured strategy and methodology for the replicability of the financial scheme at regional and national level.



Identify barriers and needs to support the development of regulatory and policy frameworks that allow the uptake of innovative financial schemes for energy efficiency investment.