



SUPER-HEERO



SuperHeero_EU



super-heero.eu



The SUPER-HEERO project aims at providing a replicable financial scheme for energy efficiency investment in small and medium supermarkets, based on stakeholder and community engagement.

OBJECTIVES



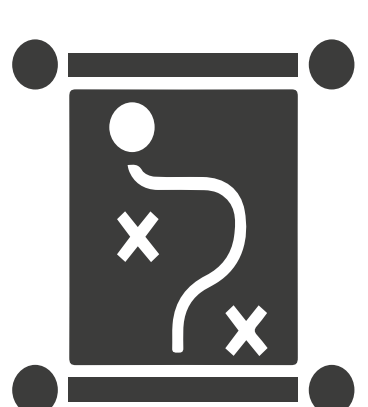
Develop and engineer an innovative scheme for energy efficiency investment in small and medium supermarkets based on stakeholder and community engagement



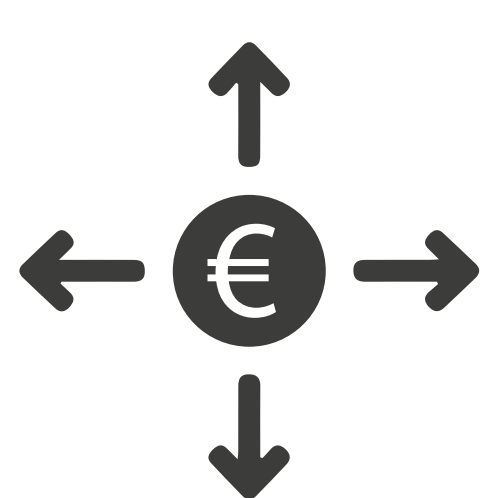
Compile a portfolio of ad-hoc energy measure for supermarkets and elicitation of requirements and high-level design based on case studies for segmentation



Implement the innovative financial instruments for energy efficiency investments in two relevant pilot case studies



Define a structured strategy and methodology for the replicability of the financial scheme focused on capability building at regional/national level



Identify barriers and needs to support the development of regulatory and policy frameworks that allow the uptake of innovative financial schemes for energy efficiency investment

How it works: Super-Heero 5 Step Process

1 Discovery & Audits

2 Technical Design & Business Plan

3 Marketing & Advertising Campaign

4 Fundraising via the Crowd

5 Implementation & Monitoring



Be a Super-Heero! Discover our capacity building materials, technology partner program and all about Super-Heero at www.super-heero.eu!



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